

## **Herbs processing**

### **About herbs processing:**

More than 300 species of herbs growing in India find a mention in classical books of Ayurveda and have been used traditionally as remedial measures to treat various illnesses. Procurement and processing of such herbs and aromatic plants is a attractive opportunity in states such as all of Northeastern states, Karnataka, & Kerala and all the neighboring states.

### **About the opportunity:**

The demand for the herbal extracts and aromatic plants is gradually growing with the increasing demand for herbal products as safe substitutes to the synthetic modern medicines. India's turnover of herbal extracts from herbs is estimated to be around 500 crores, whereas the export potential is more than eleven thousand crores. (Source: **IDBI Industrial Development Bank of India, press release, dated: November 2012**)

This report will be useful to anyone who is contemplating to set up and is interested in getting real time information of set up cost, legal requirements, and break even time.

### **Report coverage**

1. Herbs with commercial potential, where do they grow
2. Market, potential consumers of the herbs, trade terms
3. Processing of herbs, key steps, machinery required
4. Contact details of various suppliers (machinery, other in puts)
5. Legal & regulatory requirements (including key approvals, time taken for approvals, cost of approvals-regulatory fee /consultant fee)
6. Export process (in case one is planning to export)
7. Schemes (Central and State governments, also for exporters)
8. Break-even analysis
9. Profitability (Profit per unit)
10. Cost/capital needed (CAPEX)
11. Contact details of resource people who can offer implementation support

### **Contact details**

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