

Canned fruits

India's packaged fruit juice market today stands at 3200 Crores ¹in the year 2013-14 , which is just 25% of the total fruit juice market. The unorganized sector makes 75% of the total , depicting huge opportunity for packaged fruits (as juices or canned products). Rise in the disposable income, convenience in consumption and health awareness are among the top most factors to drive the juice business in India. As per the reports by the Ministry of Agriculture, the market will grow at 15% per year for at least next three years.

Report coverage

1. Fruits, vegetables in your location that can be canned
2. Canning process, technology
3. Different packaging options- plastic cups, tin cans etc
4. Machinery suppliers, packaging material suppliers
5. Raw material suppliers (fruits and packaging material)
6. Unit economics
7. Capital requirements, breakeven analysis

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¹ As per Technopark report