

Ghee Manufacturing

About the opportunity

Demand for Ghee is on the rise, due to increasing consumption of Ghee based products across both urban and rural households. As a result, there are a number of National (Mother dairy, Amul), regional (Durga ghee in Andhra Pradesh/Telangana) and local players in this business.

This report will be useful to anyone who is looking to set up a ghee manufacturing unit.

Report coverage

Viability Assessment – 1,000 litre/day Ghee Manufacturing unit

Executive summary

1. Technical viability
 - 1.1 Manufacturing process
 - 1.2 Technical risk factors
 - 1.3 Machinery
 - 1.4 Raw material
 - 1.5 Recommendations
2. Market assessment
 - 2.1 Retail market
 - 2.2 Institutional market
 - 2.3 Recommendations
3. Financial viability
 - 3.1 Cost structure
 - 3.2 Viability analysis
4. Incentives offered by the government

Contact details

Write to us: bchhatre@finetrain.com

Call us: 800 888 4932

Visit us: www.finetrain.com