

Summary of the report

The flexible packaging industry is growing at a CAGR of more than 15 per cent, driven by increasing demand from various segments such as Food processing, FMCG, Healthcare etc. This report is a one stop guide to entrepreneurs who are contemplating entering the flexible packaging industry. It covers entire gamut of topics ranging from manufacturing, procurement of components, marketing, capital requirements and profitability.

- 1. Products & Production process:** There are broadly two end products in this industry, laminated roll stock and various kind of pouches such as Spout pouch, Zip locked pouch, etc. The report discusses the step by step production process right from manufacturing of films to pouches.
- 2. Raw material:** The raw material for the industry include polymers, aluminium foil, paper, chemicals, adhesives, solvents and caps/ closures. Our report provides details about suitable raw material for different type of products, input- output norms for different packaged products, cost efficient suppliers for each type of raw material, their quotes and trade terms.
- 3. Machinery:** Printing, Laminating and Slitting are the three major machines required for a flexible packaging unit. Additionally, pouching machines are required for converting the material into pouches. The report will help you select the right machinery. It will also provide the technical specifications and prices from 4 major suppliers (national & international) for making an informed decision on the machinery purchase.
- 4. Certifications:** Certifications can help boost the brand value of the product, many large FMCG clients prefer their vendors to be British Retail Consortium certified. The report enlists all the important certifications and the process of availing these.
- 5. Market:** Indian packaging industry is \$5 Bn or INR 34,062 crores, it comprises both large and small players. The report will help you understand the demand drivers – major end user of flexible packaging material in your state and provide you inputs to chart your marketing strategy.
- 6. Competitive landscape:** The list of national players their products, market they operate in and other details. The details of players in your state can also be provided based on your needs.
- 7. Project cost and breakeven point:** The packaging unit churning a little over 200 tonnes of packaging material will take around Rs. 5 crores to set up. The report gives a break-up of the elements that go in starting a packaging unit such as plant & machinery, civil structure, electrical, Q.C Laboratory, working capital.
- 8. Financial projections:** The report discusses the projected sales growth, cost of production and consequent profits & cash accruals for over a period of 7 years.

The report is priced at **Rs 20,000**

To buy the report or for further clarifications, please contact us at admin@finetrain.com
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