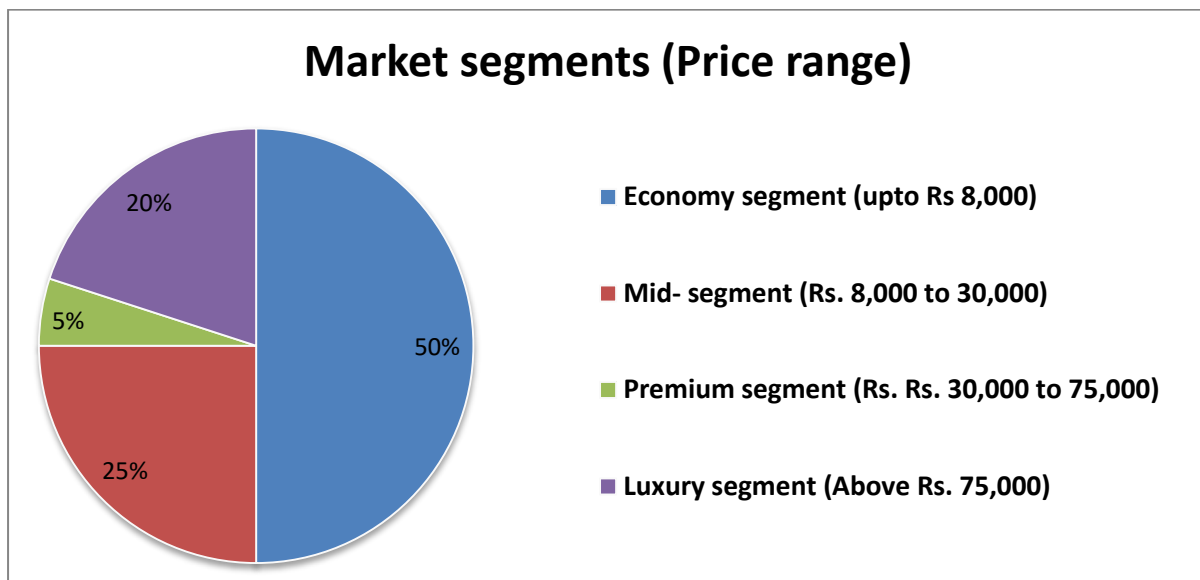


Mattress manufacturing

About Opportunity: The mattress industry in India comprising rubberised coir, polyurethane foam and spring mattresses is estimated at INR 85 – INR 90 billion as of fiscal year 2016. The industry has grown at a CAGR of 8-10% over the past five years, primarily on account of rising urbanisation, increase in disposable income, etc. The organised market (comprising large, mid-sized and small branded manufacturers) is estimated to constitute around 33-35% of the total market, the rest being unorganised¹.

The market can be classified in terms of usage as **Residential and Institutional** (Hotels, resorts, hostels and hospitals). The residential segment accounts for 80-85% of the organised market and institutional segments accounts for 15-20% of the market as of Fiscal year 2016².

Market segments in terms of price range³:



Report coverage:

1. Market assessment- Competitive landscape in your area and key product profiles
2. Production process Machinery required / Quotes from suppliers
3. Raw material sourcing from various locations, suppliers
4. Quotes from suppliers
5. Approvals and Regulatory requirements
6. Current market trends
7. Advice on initial viable capacity
8. Capital requirements, profitability

¹ Source: CRISIL report - 2016

² Source: Sleepwell's IPO presentations.

³ Source: CRISIL report - 2016

Contact details

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