

WAFER BISCUIT MANUFACTURING

Introduction

India is among the top five biscuit manufacturers in the world. Biscuits are popular throughout the country and people from all age groups and economic strata enjoy them. Bread & biscuits constitute more than 70% of the total bakery products.

Interestingly, though wafers are produced in large quantity, most are unbranded or localized. Tiffany and Nutro popular wafer biscuit brands source wafers from UAE, package and market them in India. This shows that there is potential for bakery manufacturers to enter branded wafer biscuit market in India.

Product and manufacturing process

The main ingredient in Biscuit making is wheat flour, and other ingredients such as sugar, salt, milk, cream, and synthetic flavours are added for desired taste. Though there are many kinds of biscuits, two kinds of wafer biscuits are more popular: Cream filled sandwich in which cream is filled between two layers of wafer sheets and Chocolate Coated wafers.

For Batter	For Cream
Flour	Cream fat
Water	Soya lecithin
Soya lecithin	Blend (Milk Blend, Caramel, Chocolate, Banana, Orange, Hazelnut, Coconut)
Sodium bicarbonate	Sugar
Salt	Skimmed milk powder
Vegetable oil	

It is conventional and simple. All the ingredients can be procured from local sources. Initially, wheat flour, starch, salt, soda etc are mixed with water in a mixer and batter is formed. This batter is poured into pre-heated moulds and wafer like sheets are baked. Simultaneously cream is prepared in the planetary mixer by mixing sugar, vanaspati, essence, colours and flavours and this cream is spread on baked sheets to make sandwiches. Finally, they are cut into required sizes & packed.

Project Cost

The minimum budget requirement would be around Rs. 20 lakhs including machines, working capital and Marketing expenses.

Current market players (Popular Brands)

Wafers Biscuit Chocolate Enrobed	Wafer Biscuit Cream Filled
Bravo – Bakers Pride	Dukes
Nestle – Munch	Tiffany
Cadbury – Perk	Nutro

How can we help you?

1. Provide comprehensive information about the wafer manufacturing business including market, competitive landscape, profitability and capital investment, regulatory requirements and government incentives.
2. Technical assistance and project execution support.

Contact details

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