

Construction chemicals

About Construction Chemicals: Construction chemicals are specialty products that are used in structures to increase their life, and also to impart additional protection from environmental hazards. Certain chemical products also help in minimizing the quantities of cement and water generally required during the construction.



About the opportunity: Asia-Pacific is the biggest and the fastest-growing region due to the growing demand for construction chemicals in India, China, Japan, and South Korea. The global construction chemicals market (2015–2020) is estimated to reach USD 33.98 Billion (INR 23 lakh crores) by 2020 growing at a rate of 7.62% between 2015 and 2020¹. The Indian construction chemicals market has grown at a rate of 17% p.a. 2014, it increased from INR 1,400 Crores in 2007 to INR 3,600 Crores in 2013².

Report coverage:

1. Classification of segments (such as admixtures, adhesive, flame retardant etc.)
2. Market- key international and national players, distributors, trade terms.
3. Manufacturing process –machinery requirements, contact details of the suppliers.in your location
4. Legal & regulatory requirements (including regulatory fee and contact details of consultancy)
5. Schemes (Central and State governments, also for exporters)
6. Break-even analysis & Capital requirements (CAPEX)
7. Profitability (Profit per unit)

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¹ Marketsandmarkets.com

² FICCI knowledge paper, dated: march 2014