

Flexible packaging

About Flexible packaging: Bags, envelopes, pouches, sachets, wraps, etc., made of easily yielding materials such as film, foil, or paper sheeting and combination of them which, when filled and sealed can take whatever shape it needs to take.



About the opportunity: The end users of flexible packaging are food & beverage, personal care products, and pharmaceutical industries. The market in India is estimated to be over INR. 400 billion and is expected to grow at 14% per annum.¹The growth factors are; increasing demand for packaged food, beverages and personal care products, changing tastes and preferences, and increasing disposable income.

Report coverage:

1. Flexible packaging- products-different types based on raw material and usage
2. Manufacturing process –machinery requirements, contact details of the suppliers.
3. Raw material- sourcing polymers, trade terms
4. Legal & regulatory requirements (including regulatory fee and contact details of consultancy)
5. Schemes (Central and State governments, also for exporters)
6. Break-even analysis & Capital requirements (CAPEX)
7. Profitability (Profit per unit)
8. Contact details of professionals who can offer project implementation support

Contact details:

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¹ <http://www.consultmcg.com/>