

## **Injection moulded PET preforms**



### **About PET preforms:**

PET pre-forms serves as input for the manufacturing process of PET containers. PET preform is the mould which is then converted into a bottle/any other hollow product through the process of blow moulding.

PET is the type of plastic bottles and containers and is commonly used to package soft drinks, water, juice, peanut butter, salad dressings and oil, cosmetics and household cleaners. Apart from being lightweight, PET offers several other advantages such as pack weight reduction, ease of handling and longer shelf life of packaged goods.

### **About the opportunity:**

The demand for pre-forms is directly related to the consumption of PET bottles in India. and has been growing at over 15%<sup>1</sup> over the past 5 years. There are a number of players in both organized and unorganized sector. The market is expected to continue to grow because of a shift in consumer preference from glass bottles to plastic bottles. The project can be set up within a budget of Rs. 1 crore. Availability of continuous power is critical to viability.

### **Report coverage:**

1. The manufacturing process
2. Information on machinery/Raw material suppliers
3. Key costs, Per-unit profitability, fixed and working capital cost
4. Break even volumes
5. Incentives from government/other schemes
6. Connecting you to technical consultants who can offer implementation support

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<sup>1</sup> [www.kenresearch.com](http://www.kenresearch.com)

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