

Deepam Oil Manufacturing



Market

Deepam oil or Pooja oil is used for lighting lamp Jyothi at home or in temples. People regularly use this oil in their Pooja to light up the lamp. Deepam oil can be found in market in different sizes such as 50ml, 250ml, 500ml and 1 liter.

Making Procedure

Deepam oil is made by mixing five oils including Coconut oil, Sesame oil, Castor oil, Neem/Mahua (Illupai) and Rice bran oil. The oil constitution varies regionally. This mixing process is typically done manually.

The essential oils can be purchased from suppliers or can be extracted with the help of oil extraction machine. Most of the manufacturers simply buy the oils, mix them at their plant manually and sell the Pancha Deepam oil in the market.

Machinery

1. Oil extraction machine with capacity 500 kgs per hour would cost around Rs. 3.5 – 4 Lakhs and can be used 8 hours/day. If you decide to purchase the oils directly from suppliers this machine is not needed.
2. Fully automated bottling unit with average capacity of 16 bottles per minute will cost around Rs. 4 Lakhs.

Budget

Total plant cost including land, oil extraction machine, bottling unit, man power, etc will not exceed Rs. 20 Lakhs.

Report coverage

1. Market-Competitive landscape in your area and key product profiles (information on current players, products, prices, etc.)
2. Raw material sourcing from various locations, suppliers
3. Quotes from suppliers
4. Machinery required / Quotes from suppliers
5. Advice on initial viable capacity
6. Capital requirements, cost structure
7. Subsidies and government schemes eligibility
8. Profitability projections for the coming years

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